

# 2035 E-MOBILITY TAIWAN

Hybrid

Steering towards a sustainable future

**Physical Show**

April 12-15, 2023

TaiNEX 1

**Virtual Show  
(DigitalGo)**

April 10-23, 2023

Organizer:  TAITRA

2035  
E-MOBILITY  
TAIWAN  
Hybrid

## Show Dates and Hours:

April 12 - 15 09:00 ~ 17:00

April 15 09:00 ~ 15:00

## Contact

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## Venue:

Taipei Nangang Exhibition Center,  
Hall 1 (TaiNEX 1)

1. Scan the QR Code to pre-register online.
2. Bring the confirmation email and 2 business cards to collect your visitor badge.
3. Visit for FREE!



For more information, visit 2035 E-Mobility Taiwan official website:

[www.e-mobilityshow.com.tw](http://www.e-mobilityshow.com.tw)

Company

Booth No.



## Smart Mobility, Taiwan's Next Trillion-NT-Dollar Industry

In order to combat climate change, many countries are committed to achieve net zero targets. Policies on banning sales of gas-powered cars and promoting vehicle electrification have pushed the sales of electric vehicles. In line with global trends, Taiwan's government encourages greater adoption of electric vehicles. The Ministry of Economic Affairs estimates that the output value of automotive electronics in Taiwan will hit NT\$600 billion in 2025 and is expected to become Taiwan's next trillion-NT-dollar industry. Research institute TrendForce forecasts that global new energy vehicles sales will reach 14.5 million cars in 2023, breaking the monthly million milestone, which shows that the EV market demand is surging.



## 2 Focuses Steer the Future Mobility

In addition to the increase in sales, the future of electric vehicles will focus more on battery life and user experience to meet the needs of energy efficiency, safety, and comfort. Corresponding to the trend, 2035 E-Mobility Taiwan revolves around two themes: **Drive Smart, Drive Sustainability**, bringing together industry players such as Master Transportation, Hotai Motor, Zerova, Delta Electronics, Pacific Electric Wire & Cable, Shihlin Electric, Sinpro Electronics, Clientron, and Advantech to exhibit EV, battery, motor, and smart cockpit. The Mobility Taiwan Automotive Research Consortium (mTARC), Ministry of the Interior, and Taiwan Telematics Industry Association will also showcase innovative smart mobility solutions that you shouldn't miss.

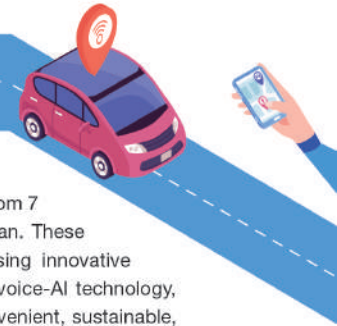
## 6 Exhibition Areas Present E-Mobility Ecosystem

- 1 Ecosystem & Vehicle
- 3 Shared & Interaction
- 5 EV Makers on Display
- 2 Electric & Machinery
- 4 Autonomous & Connected
- 6 XMobility



## From the Cloud to the Ground, Link Startups and Drive Transformation

The XMobility exhibition area provides startups with the opportunity to connect with automakers, Tier 1 and industry players. XMobility also features 12 startups from 7 countries including Israel, the UK, France, the U.S., Canada, Vietnam, and Taiwan. These startups are selected from E-Mobility Global Demo Day and will be showcasing innovative solutions such as edge AI chip solution, image sensors, self-learning vision AI, voice-AI technology, repairable batteries, and autonomous delivery technology, which bring more convenient, sustainable, and energy efficient solutions to the automotive industry.



## 3 Aspects Bring You the Latest Trends and Opportunities



### Industry Insight

- ▶ International E-Mobility Forum
- ▶ New Product Launch
- ▶ Global Demo Day Pitch



### Exhibition Highlight

- ▶ Media Tour
- ▶ KOlook
- ▶ Guided Tour



### Future Cooperation

- ▶ One-on-One Procurement Meetings
- ▶ Networking Happy Hour

## The 2021 Edition Earns High Praise from Visitors



99% were satisfied with the overall exhibition



98% spoke highly of the quality of exhibitors



97% learned about new products and services

